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Study at the University of Victoria

Data Analytics for Management Science

DIPLOMA

- **Two-year, full-time business credential**
- **Blends technical expertise with strategic management**
- **Offers experiential learning with real-world applications**

University of Victoria

Register today!

Start dates: January, September
Delivery style: Face to Face, Online or Hybrid

continuingstudies.uvic.ca/DAMS

In today's data-driven world, collection, analysis and interpretation of data have become essential business functions, influencing nearly every decision-making process.

The Diploma in Data Analytics for Management Science (DAMS) integrates skills in data analysis with strategic business competencies. An experiential learning approach ensures that learners are both proficient in theoretical concepts but also adept at implementing them in real-world situations, ensuring they will be well-equipped to succeed in any professional environment.

During this two-year program, DAMS learners use real datasets from multiple industries—including IT, finance, healthcare, public service, social services, marketing and retail—to gain experience and confidence in leading data-driven projects, presenting data effectively and making informed, ethical business decisions.

Note: Graduates may be eligible but are not guaranteed a Post-Graduation Work Permit (PGWP) by completing this program, which was designed to align with the content and focus of CIP code 30.7101